

Virtual Training in 2020

Are you ready to train your customers in today's social distancing environment?



of all organizations are using live online learning now (or plan to use it by 2020)¹

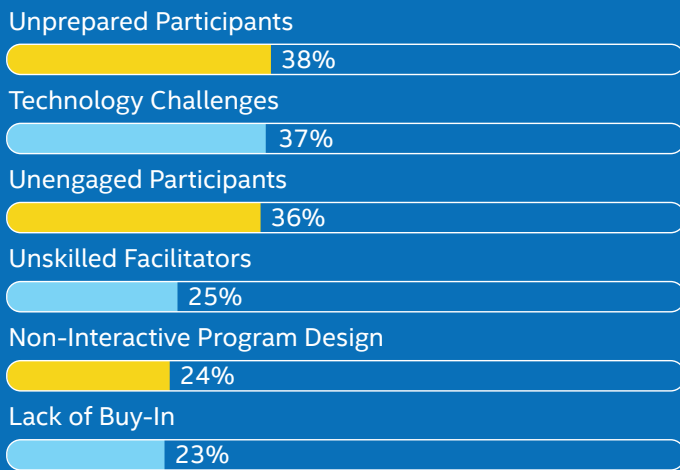


of all formal training programs are live online (virtual)²

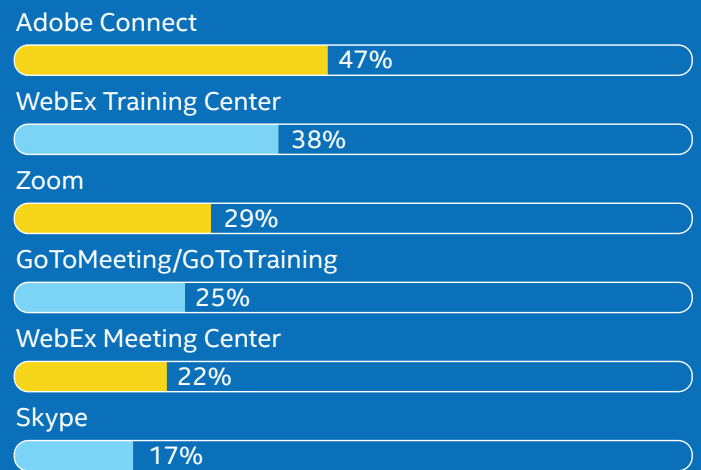


of learners use mobile devices to participate in virtual training classes³

Top Challenges of Virtual Training⁴



Most Popular Platforms Used Are³



Gamification

Keeping score and encouraging friendly competition promotes engagement with the course work and therefore retention.⁵



9 out of 10 learning and development professionals believe that live online learning is the number one global learning technology.⁶

E-Learning Advantages



40-60%

E-Learning takes up to 40-60% less time than classroom instruction.⁷

What Will Characterize Learning in 2020⁸

60%

More E-learning

70%

Blending live classroom and technology



E-learning enables students to learn **five times more** material for every hour of training.⁹

Sources:

1. Towards Maturity CIC Ltd, & Overton, L. Learning Technology Trends for 2019
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